

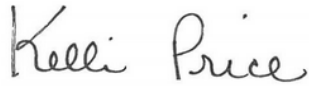
MOSPRA Ozarks Region Newsletter

**August 2015**

Good afternoon. I hope you have all had a great start to your school year. I'm sure you love this time of year as much as I do - happy, smiling, hopeful faces from kids to parents to staff and community. The secret is to make that last all year! For those of you who I have not met, my name is Kelli Price. I am the communications director for Joplin Schools. I am serving this year as the director for the Ozarks Region. Josey McPhail, last year's director, will be helping me throughout the year. Our goal is to cover topics at our monthly meetings that provide useful information to you and your district.

Below you will find the times and dates for our meetings this year. Please mark your calendar. Our first meeting is set for Wednesday, Sept. 23. I will email details regarding that meeting soon. Our meetings will continue to be held at Ozark Schools (thank you Curtis and Casey). Below you will also find a quick survey. I would love to get some feedback from you regarding the topics you would like to see covered in our monthly meetings. I look forward to hearing from you and seeing you at the meetings!

Sincerely,



Kelli Price

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Follow me [@KBPrice](#)

Monthly meetings - save the date:

Below are the Ozarks Region meeting dates for the 2015-16 school year. Our meetings will be held from 11:30 a.m. to 1 p.m. at Ozark Schools' district office, 302 N. 4th Ave., Ozark.

- Sept. 23
- Oct. 28
- Nov. (no meeting, MOSPRA fall conference)
- Dec. 16
- Jan. 27
- Feb. 24
- March (no meeting, MOSPRA spring conference)
- April 27
- May 25

Share your feedback!

Please spend a minute letting us know what you would like to learn more about this year. We will share the results and use this information to plan our monthly meetings.

[Three-question painless survey](#)

It's time to renew your membership!

The deadline to renew your MOSPRA membership is Sept. 1. We are working hard to grow our numbers, so please consider sharing this information with school communication professionals, superintendents, or assistant superintendents who are not members.

[Membership Renewal/New Member Application](#)

MOSPRA Fall Conference

It's going to be a great one! Reserve your spot now. Registration is limited.

Nov. 5-6, 2015

St. Charles, MO

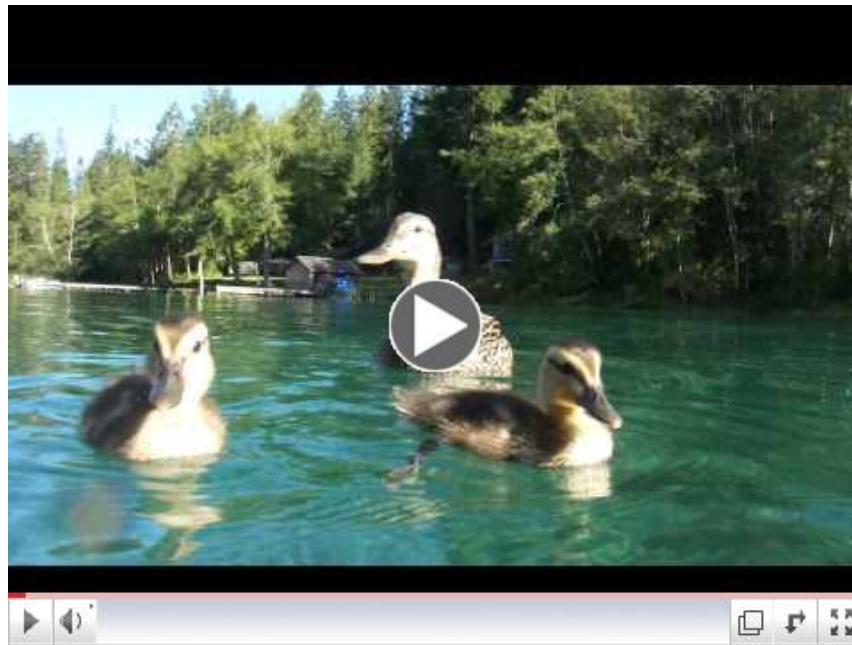
Primary topic: Crisis Management and Communication

Presented by Rick Kaufman, former NSPRA president and current executive director of community relations and emergency management for Bloomington (Minn.) Public Schools

[Learn more and register](#)

Calm, cool, and collected, right?

I was inspired by a PR article today (metaphor credit to L. Aruna Dhir). How school PR professionals appear when they work (the smooth glide) vs. how they actually work (the crazy paddle). Be the duck!



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